**HSE Resource Office for Suicide Prevention, See Change Green Ribbon Campaign** and World Suicide Prevention Day, invite you to...

# **Turn the Midlands,** Louth & Meath Green **10th September 2024**

### See Change Green Ribbon Campaign



#GreenRibbonIRL #EndTheStigma

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www.seechange.ie

#### Theme for 2024

The annual See Change Green Ribbon campaign aims to spread awareness about all mental health difficulties to help end mental health stigma and discrimination.

<u>Support inclusion and understanding by wearing a green</u> ribbon

<u>Empower yourself with the knowledge to challenge stereotypes</u> about mental illness

Encourage others to become part of the social movement

= Change

## WEAR THE GREEN RIBBON



#### Changing the Narrative on Suicide

Suicide remains a critical global issue affecting individuals and communities worldwide. In an effort to address this issue and encourage positive change, the theme adopted for World Suicide Prevention Day (WSPD) 2024-2026 is "Changing the Narrative on Suicide"

The aim of the theme is to raise awareness about the importance of changing the narrative surrounding suicide and transforming how we perceive this complex issue.

Changing the narrative requires systemic change. It's about shifting from a culture of silence and stigma to one of openness, understanding and support.

#### Suggestions for promotion at individual, community or organisational level

Host a Green Ribbon and/or Suicide Awareness event in your place of work, education or business providing resources and information.

#### Green Ribbon Campaign

- Host a presentation/talk from one of the Green Ribbon Ambassadors a mental health awareness event to facilitate conversations around mental health
- 'Green' your building for the day or throughout September showing your support and solidarity for the Green Ribbon campaign.

#### World Suicide Prevention Day

• Host a presentation/talk from one of the HSE Resource Officers for Suicide Prevention.

Scan QR code for webinar and presentations from recent ROSP & See Change Green Ribbon Webinar

Scan QR code to order Green Ribbons

To organise an event or for information on other events in your area please contact: Josephine Rigney, Resource Officer for Suicide Prevention - Laois/Offaly, email: josephine.rigney@hse.ie Rosaleen Dolan, Resource Officer for Suicide Prevention - Louth/Meath, email: rosaleen.dolan@hse.ie Patrick Jones, Resource Officer for Suicide Prevention - Longford/Westmeath, email: Patrick.jones1@hse.ie

